

# Opt/Net Consulting BV Privacy Policy

---

**Last Updated on 1 June - 2012**

This Privacy Policy sets out the policy of Opt/Net Consulting BV with registered office at Kerkedijk 7 in Bergen NH, The Netherlands ("Opt/Net Consulting BV"), who controls this website (www.opt-net.eu) ("the Website"). The terms of this Privacy Policy apply in addition to the **General Terms of Use** for the Website and any other additional terms that may be provided in connection with any particular service offered on the Website.

The Website keeps log files that include your IP address for statistic and logging of abuse purposes only. Log files are under no circumstances shared with any third party except if required by law or court order of the competent court.

From time to time though we may invite you to supply personal information in order for us to authenticate your identity or to provide you with services from or in connection with the Website. In order to deliver such services, Opt/Net Consulting BV (or a third party on Opt/Net Consulting BV's behalf, which may be located in EU or Ukraine) will need to process and store your personal information, and may need or want to transfer it to third parties. By providing your personal information to Opt/Net Consulting BV (whether by signing up to the Opt/Net Consulting BV newsletter, updating and adding your company details to the database or other subscriptions on the Opt/Net Consulting BV Site or in connection with accessing and/or using other services offered on our website), you consent to such processing (by or on behalf of Opt/Net Consulting BV) in connection with such services and for any other purposes to which you consent at the time you provide the information or as provided in this Privacy Policy, and in particular you agree that:

- Opt/Net Consulting BV (or a third party on its behalf) can store and process your contact details and personal information if provided including: full name, e-mail, gender, company name and address, city, country, IP address, phone number, fax number, birth date, nationality, primary role, corporate website, number of employees and industry in a database;
- Opt/Net Consulting BV may use your personal information to send you information about issues Opt/Net Consulting BV finds or believes to be relevant to you, including third party information (however the sender will always be from Opt/Net Consulting BV for easy identification);
- Opt/Net Consulting BV may contact you via email if its terms change, if authorities demand it, or when services are added, updated or modified;
- you can manually request to be deleted from our database and all information held about you by Opt/Net Consulting BV will be removed;
- Opt/Net Consulting BV may use, store, transfer and process your personal information in accordance with the terms of this Privacy Policy and or any other purposes to which you consent at the time you provide the information; and
- if you choose to contact a company or organization through Opt/Net Consulting BV or the Website, Opt/Net Consulting BV is entitled to disclose any of your information or details that it holds (including your IP address) to that company or organization.

You can however, remove yourself from any of the Opt/Net Consulting BV mailing lists, commercial messages or info messages by following the instructions at the end of each email sent to you by Opt/Net Consulting BV or that are otherwise notified or made available to you. Any mailing lists or other personal information that we store and/or hold will in no way be shared, sold or in any other way revealed to any third parties other than (i) as specifically provided in this Privacy Policy or for a purpose that is made known to you at the time when you provide your personal information; or (ii) if required by law or court order by a competent court.

## **Cookies**

When you visit an www.opt-net.eu website(s), the Website uses "cookie" technology to try make that experience simple, personalized and meaningful. Cookies are small pieces of information which are issued to your computer or any similar device you use to access the internet e.g. smart phone, tablet or other mobile device when you visit a website and which store and sometimes track information about your use of the website. A number of cookies the Website use last only for the duration of your

web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer.

The Website uses cookies to:

- create a specific log-in session for a visitor to the Website in order that page requests by that visitor are delivered in an effective, secure and consistent manner;
- recognize when a visitor to the Website has visited before; this means we can identify the number of unique visitors we receive to the website and allows us to make sure we have enough capacity for the number of users that we get;
- customize elements of the promotional layout and/or content of the pages of the Website;
- store your product selections to the shopping basket;
- collect statistical information about how our visitors use the website(s) so that we can improve the website(s) and learn which parts are most popular;
- and Gather information through our advertising partners, about the pages on the Opt/Net Consulting BV website(s) that you visit, and also other information about other websites that you visit, so as to place you in an “interest segment”.
- This information is collected, in an anonymous form but may include information such as the county and city you are in, along with the name of your internet service provider. This information may be used to serve interest-based advertisements which it is believed will be to your benefit. For more information about how to turn this feature off please consult documentation of your web browser. Without these cookies, advertisements you encounter will be less relevant to you and to your interests.

Some of the cookies used by Opt/Net Consulting BV websites are set by us, and some are set by third parties who are delivering services on our behalf. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting [www.allaboutcookies.org](http://www.allaboutcookies.org) which includes additional useful information on cookies and how to block cookies using different types of browser. Please note however, that by blocking or deleting cookies used on an Opt/Net Consulting BV website(s) you may not be able to take full advantage of the website's functionality.

a) Our cookies

We have described the main cookies we use and what we use these for below:

Cookie name	Purpose	More Information
6b83d9e062ced0cce293d55f11637add	Authentication session to prevent having to login multiple times in one browser session.	<a href="http://www.opt-net.eu/privacy/">http://www.opt-net.eu/privacy/</a>

b) Third party cookies

Cookie name	Purpose	More Information
is_unique	Unique id to identify user on <a href="http://www.opt-net.eu">www.opt-net.eu</a> site. Identify user on <a href="http://www.opt-net.eu">www.opt-net.eu</a> site to link user activity on <a href="http://www.opt-net.eu">www.opt-net.eu</a> with <a href="http://statcounter.com">statcounter.com</a> logic	For more information visit LinkedIn's privacy policy page. <a href="http://statcounter.com/about/legal/#privacy">http://statcounter.com/about/legal/#privacy</a>
bcookie	Unique information. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
lang	LinkedIn language settings. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
IN_HASH	LinkedIn follow button settings. LinkedIn	For more information visit

	cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
JSESSIONID	LinkedIn unique session id. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
leo_auth_token	Unique information. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
visit	LinkedIn follow button settings. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
X-LI-DDC	LinkedIn follow button settings. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic
X-LI-IDC	LinkedIn follow button settings. LinkedIn cookie, introduced by the LinkedIn share button. Used to track which pages the user visits to collect them.	For more information visit LinkedIn's privacy policy page. <a href="http://www.linkedin.com/static?key=privacy_policy">http://www.linkedin.com/static?key=privacy_policy</a> logic

In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.

#### **Clear Gifs (Web Beacons/Web Bugs)**

Our third party advertising partner employs a software technology called clear gifs (a.k.a. Web Beacons/Web Bugs), that help us better manage content on our site by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the period at the end of this sentence. We do not tie the information gathered by clear gifs to our customers' personally identifiable information.

#### **Flash LSOs**

We use local shared objects, also known as Flash cookies, to store your preferences such as volume control or high game score, or display content based upon what you view on our site to personalize your visit. Third Parties, with whom we partner, or may partner in the future, to provide certain features on our site or to display advertising based upon your Web browsing activity, use Flash cookies to collect and store information.

Flash cookies are different from browser cookies because of the amount of, type of, and how data is stored. Cookie management tools provided by your browser will not remove Flash cookies. To learn how to manage privacy and storage settings for Flash cookies follow this link: [http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager.html#117118](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html#117118)

#### **Email and Communication Services - Member account, password and security**

If a particular service offered on the Website or any other Opt/Net Consulting BV owned web site requires you to open an account, you must complete the registration process by providing Opt/Net Consulting BV with current, complete and accurate information as prompted by the applicable registration form. You then will choose a password and a user name. You are entirely responsible for

maintaining the confidentiality of your password and account. You must not disclose your password to any third party. Furthermore, you are entirely responsible for any and all activities that occur under your account.

You agree to notify Opt/Net Consulting BV immediately of any unauthorized use of your account or any other breach of security. Opt/Net Consulting BV will not be liable for any loss or damages that you may incur as a result of someone else using your password or account, either with or without your knowledge. However, you could be held liable for losses incurred by Opt/Net Consulting BV or another party due to someone else using your account or password. You may not use anyone else's account at any time, without the permission of the account holder.

### **Use of Your Information**

Opt/Net Consulting BV may use your personal information for the following purposes:

- administering your Website account(s) and otherwise in connection with any service for which you have provided your information, including any email alerts, transactions with us, downloads you make from the Website and uploads you provide to the Website and competitions and promotions that you take part in;
- responding to any enquiry you make;
- subject to your consent, sending you newsletters and/or alerts and information regarding Opt/Net Consulting BV or any third party's future services (in all formats to which you have consented e.g. post, email, text);
- for generating aggregated statistics about users, traffic patterns etc. of the [www.opt-net.eu](http://www.opt-net.eu) Website(s) and other services and developing Opt/Net Consulting BV's marketing plans.

The Website may also disclose your information as follows:

- if you have given your consent for Opt/Net Consulting BV to do so, to other selected organizations to enable them to contact you or send you information by post, telephone and/or email;
- to any service providers, sub-contractors and agents appointed by Opt/Net Consulting BV to perform the above functions on its behalf and in accordance with its instructions;
- to the third party who is the originator of a content that you have downloaded from Opt/Net Consulting BV's Website (and to equivalent third parties in connection with any similar or equivalent service offered by this Website);
- to third parties selected by Opt/Net Consulting BV as part of aggregated and anonymous statistics about users, traffic patterns whatsoever of the Opt/Net Consulting BV Website(s);
- to those individuals and/or organizations which are required to ensure Opt/Net Consulting BV compliance with any applicable law, regulations, legal proceedings or governmental requests;
- when you post material that does or may constitute a criminal offense, breach the rights of a third party, give a rise to a civil action or breach the Website's Terms of Use and Opt/Net Consulting BV's General Terms and Conditions and as otherwise necessary to protect the rights, property or safety of Opt/Net Consulting BV, its employees, contractors and its customers, to any relevant authority or third party requiring Opt/Net Consulting BV to disclose the identity of or locate anyone posting such material on an Opt/Net Consulting BV's website;
- to any individual or organization making a subject information request to Opt/Net Consulting BV.

In the event that Opt/Net Consulting BV is acquired by or merges with another company, your personal information may be passed to the purchasing/merging company amongst the transferred business assets. This will enable your relationship to continue with the relevant Opt/Net Consulting BV business despite the change of ownership. Your personal information may also be passed (on a confidential basis) to companies with whom Opt/Net Consulting BV is negotiating such a sale/merger as part of the verification exercise carried out on Opt/Net Consulting BV by the third party.

### **Updated and changes**

If we decide to change the terms of our Privacy Policy, we will post those changes to this Privacy Policy, the homepage of the Website, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this Privacy Policy at any time, so please review it frequently.

If your personally identifiable information changes, or if you no longer desire any of Opt/Net Consulting BV's services, you may correct, or update your preferences, by making the change on our member information page or by contacting us by [telephone](#) or [e-mail](#).

### **Discussion Forum and Blog**

If you use the discussion forum, blog or comment field on this Website, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, blogs or comments, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in these forums.

Furthermore, in some circumstances Opt/Net Consulting BV may display some of your personal information (name data) when you post material to a discussion forum, blog or comment field to allow users to identify each other.

### **Third party websites**

This Website contains links to other sites that are not owned or controlled by Opt/Net Consulting BV. Please be aware that Opt/Net Consulting BV is not responsible for the privacy practices of such other sites.

We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies only to information collected by this Website

### **Third party advertisers**

The ads appearing on this Website are delivered to users by third party advertising partners. We share Website usage information about users with our partners for the purpose of targeting our banner advertisements on this Website.

Our partners may use cookies and clear GIFs on this Website, which allow them to recognize a user's cookie when a user visits this Website. The information that our partners collect and share through this technology is not personally identifiable.

For more information about our third-party advertisers, or to learn more about the choices available to you regarding this anonymous information, [please click here](#).

### **Security**

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

### **Send content to a colleague**

If you choose to use our referral service to tell a colleague or a friend about this Website or a specific article or service, we will ask you for your friend's or colleague name and email address. We will automatically send your colleague or friend a one-time email inviting him or her to visit the site. Opt/Net Consulting BV will store this information, but solely for the purpose of sending the one-time invitation.

If you have any questions about security or privacy on our website, please [contact us](#) individually or as per the below contact details:

### **Opt/Net Consulting BV**

*K.v.K. registration: 54516633*

*Kerkedijk 7, Bergen NH, The Netherlands*

**Phone:** +31(0)72 581-5940 • **Facsimile:** +31(0)72 581-6262